

A vintage searchlight with a large, circular lens and a metal housing, mounted on a wooden tripod. The searchlight is positioned in the center of the frame, casting a soft glow. The background is a plain, light-colored wall.

HASEEB HASAN

Veteran Filmmaker

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BRIEF PROFILE

A Film is a Petrified Fountain of Thought.
– Jean Cocteau

Haseeb Hasan is veteran Pakistani Film and Television Director & Producer. He is known for depicting brilliant & untouched stories and events through his most watched and popular series's like Alif, Dhoop ki Deewar, Mann Mayal, Dayar-e-Dil, tele feature Laal and highest grosser and award winning feature film Parwaz Hai Junoon.

Born on 8 January 1977. He is highly appreciated for all of his productions around the world. Haseeb is excellent at turning novels and true events into a visual experience for his audience. His collaboration with renowned writers Umera Ahmad, Farhat Ishtiaq, Samira Fazal, Asghar Nadeem Syed .have all been a major success

After all that success and experience he has successfully inaugurated 'Hamdan Films' a Broadcasting and Media Production house that will transform Pakistan's Media Industry and take everyone by the storm. Dayar-e-Dil, Nanhi, Mann Mayal, Bol Meri Machlee, Alif, Laal, Dhoop Ki Deewar and highest grossing film of 2018 Parwaaz Hai Junoon all are multiple award-winning projects. After having a blockbuster film & more than a dozen dramas in his name, he made a venture with digital world India to produce his web series Dhoop ki Deewar which is now being streamed on Zee5. Series Dhoop ki Deewar is written by famous novel & drama writer Umera Ahmad and this series reflects the living conditions of the families of the martyrs during the war, their difficulties, dreams and obstacles to reach their dreams. A peace effort between Pakistan and India. ❖

CREATIVE ACHIEVEMENTS

“When given an opportunity, deliver excellence and never quit.”

Parwaz Hai Junoon (Feature Film)

World Wide Release-

Urdu-Hindi-Chinese

Subtitles: English

China Release

Multiple Award Winner

The greatly famous Pakistani movie “Parwaz Hai Junoon” was one of the highest grossing movies of 2018. The film was directed under the umbrella of Haseeb Hasan and made a business of roughly Rs.28.12 crores globally and more than 50 crores worldwide.

A tribute to the Pakistan Air force, the film runs along the lines of patriotism and drama with a very strong cast and an even stronger screen play and direction.

The film was released to masses on the 24th august, 2018 and broke all records by gaining a place in the top 5 highest grossing Pakistani films to date.

Premiered in China and was widely praised by the Chinese audience. It is the first time in the last 45 years that a Pakistani film appeared on Chinese screens. According to Gwadar Pro media, the film attracted a lot of attention in China even before its premiere.

Including Wuhan University of Science and Technology, Beijing University of Technology, Nanjing Agricultural

University, Southwest University, 57 universities launched online campaigns to advertise the film. In addition, a large number of Internet celebrities spontaneously promoted the film, and Chinese netizens have expressed their expectations. On 13th, the journalist of Gwadar Pro visited the Capital Cinema (SDDYY), the largest cinema in China with a history of 70 years. The head of marketing for SDDYY introduced that Parwaaz Hai Junoon is a military film which has aroused a heated discussion among Chinese viewers. “Compared to commercial films, this movie may not have as many gimmicks. However, it has profound significance and holds a very important place in the hearts of Chinese audience. In order to support the film industry of Pakistan and pay tribute to Pakistan-China friendship, we increased the layout rate of Parwaaz Hai Junoon,” he added. “I had been looking forward to this film and it didn't disappoint me. It proves the capabilities of the Pakistani film industry and gives the Chinese viewers a wide exposure to the Pakistani culture. The introduction of this film before the 70th anniversary of the establishment of diplomatic relations between China and Pakistan is of great significance to the friendship between the two countries,” Mrs. Hu, an audience said after watching Parwaaz Hai Junoon. Francaise Film, a famous film critic, evaluated that the quality and industrialization of the film is amazing. The portrayal of the characters is vivid, and easier to resonate with the audience.



Dhoop Ki Deewar (Zee 5 Original Web-Series)

ZEE 5 INDIA-GLOBAL-USA-CANADA

HINDI-URDU

SUBTITLES; ENGLISH

(Wall Of Sunshine) is a ZEE5 exclusive and Zindagi-original web series. It is written by Umera Ahmad and directed and Producer by Haseeb Hassan. The web series has an ensemble cast including Sajal Aly, and Ahad Raza Mir in lead roles while Zaib Rehman, Savera Nadeem, Samiya Mumtaz, Samina Ahmed, Manzar Sehbai in prominent roles. Set in the backdrop of Indo-Pak conflict, the web series depicts that how peace is better than war. Sara and Vishal find themselves caught in an ugly social media encounter when they lose their fathers in the age-old battle between borders. They develop a bond and navigate through their loss together.

It is available for streaming on the OTT platform ZEE5 from 25 June 2021 with two episodes each Friday and finale airing on Independence Day of both countries 14Th and 15th August weekend.



Mann Mayal

Most Watched Television Series

Worldwide Release

A script written by Samira Fazal but brought to life by the ever so talented Haseeb Hasan himself, through his impeccable direction skills the drama had the hearts of thousands and kept the audience on their toes. The series aired through 25th of January 2016 to 5th of September 2016.

The drama was co-created and co-produced by the creative head Momina Duraid with Sana Shahnawaz and was aired in the UK, USA and UAE alongside becoming a great hit worldwide and winning the hearts of many.



Dayar-e-Dil

Famous Novel and Series

Worldwide Television & Digital Release

HUM TV -EROS NOW- ZEE5 -IFLIX

Multiple Award Winner

Dayar-e-Dil is one of the most famous drama serials that aired on Hum TV. The drama was released on 17th of March 2015 consisting of 33 episodes; each of 45 minutes. It was written by Farhat Ishtiaq and produced and created by Momina Duraid under the direction of Haseeb Hasan. It used the Diyar-e-Dil as a mode to create awareness in the society regarding dysfunctional family issues in Pakistani society as well as exhibiting the importance of family and reviving the traditional beliefs and values of our culture. The drama was a total knockout in 2015 and won 12 in the 4th Hum awards and 2 awards at 15th Lux style awards and four nominations.



Alif

Famous Novel and Popular Series

TURKEY- PAKISTAN

Multiple Award Winner

Alif is a Pakistani is a romantic drama TV series that first aired in October 2019. Haseeb Hasan and Epic Entertainment are the two forces, that have turned this Umera Ahmed novel, into a successful production. The production of this TV series has taken place in Karachi, Pakistan and Istanbul, Turkey.

Under the direction of Haseeb Hasan, the first episode was very well-received and the show gained popularity because of the serene locations in the show. The story revolves around a rebellious film-maker and an up-and-coming actress who have disturbing pasts. They meet on common grounds and understand the essence of the word 'Alif' that is an illustration of a human's bond with God.



Nannhi

Worldwide Release

GEO TV- ZEE5-ZEE ZINDAGI

Nannhi is a thriller Pakistani drama that was directed under the umbrella of Haseeb Hasan and produced by Iqbal Ansari. Its first episode aired in 2013, and gained popularity from the first episode. It is a heartbreaking story about a girl named Nanhi and her Aunt Shammo. She's brought up by her aunt however she defies the fact that her aunt kidnaps babies from the hospital to sell them. The storyline of an innocent girl, Nanhi touched the hearts of millions and has a serial highest rating of 6.5 TRP. In the 13th Lux Style Awards, it was nominated for all major categories that included Best TV Play, Best TV Actress, Best TV Writer, and Best TV Director. The serial ended up winning one out of four awards which was for Best TV Director - Haseeb Hasan. Additionally, it was also nominated for Best Drama Actress and Best Supporting Actor

at the 4th Pakistan Media Awards. Nannhi also made it to the screens in India on Zindagi Network where it ran from Jan 2016 till February 2016, airing 6 days a week. The serial was beautifully written by Mona Haseeb.



Laal

Telefeature of Pakistan Navy

Worldwide Release

GEO TV- AMAZON PRIME

'Laal' is a 2019 Pakistani film that is a shared project of Hamdan Films and Motion Content Group. It's a military action film that was released all over Pakistan on 23rd March and was quickly added to, a digital platform, Amazon Prime due to the popularity it gained. The writer Umera Ahmed has done an exceptional job that Hamdan Films brought to the big screens.

The story is based on a young boy who follows his dreams against his father's wishes and isn't prepared for what's coming next.



